



Enhancing Palestinian Social and Digital Entrepreneurship

Social Digital Entrepreneurship into Classrooms and Incubators: the YEPISODE course

Webinar - 19th March 2025, 10h00-11h30 CET

10:00 - 10:10 Welcome and Project Introduction

Speaker: Sara Pittarello, UNIMED

10:10 - 10:20 Context and Needs Analysis

Speaker: Lama Amr, BuildPalestine

- Challenges and Opportunities for Social and Digital Entrepreneurs in Palestine
- Defining Competences for the Digital Era in Palestine

10:20 - 10:30 From Co-creating Learning Pathways

Speaker: Rania Qader, Birzeit University

- Highlights from the Blended Learning Course Design

10:30 - 11:00 To the YEPISODE course – an Applied Learning Journey in Digital Entrepreneurship for Social Good

Speaker: Rania Qader, Birzeit University and Lama Amr, BuildPalestine

- The YEPISODE Road Map
- YEPISODE Graduate Pitch

11:00 - 11:20 Why adopt YEPISODE?

Discussion Panel: Lama Amr, BuildPalestine and Katya Hussari, Birzeit University

11:20 - 11:30 Closing Session

Speaker: Fabio Nascimbeni, Human Capital Development Expert, ETF