

## Invitation to the Training Event on Gendered Disinformation by DAISSy-HOU

The [DAISSy](#) Research Group of the Hellenic Open University (HOU) invites you to participate in the training event entitled "**Recognizing and Combating Gendered Disinformation: Tools and Strategies for an Inclusive Digital Space**", that takes place on **Wednesday, March 19, 2025, from 12:00' to 19:00'(CEST)** at the **HOU premises in Athens** (Address: 4-6 Gravias str.). This event is a key initiative of the [GenderED Coalition: A cross-country coalition against gender disinformation for equitable societies](#) European project, currently undergoing by DAISSy-HOU as the Greek partner. The project aims to empower professionals in the field of Media and Information Literacy (MIL) to effectively tackle gendered disinformation.

More specifically, the GenderED Coalition training event incorporates lectures, interactive workshops, and participatory sessions, enabling participants to acquire practical skills and knowledge, to be able to recognize and address gender stereotypes and biases in the media and digital platforms.

Particularly, the event focuses on exploring intersectionality and multiple identities, developing critical thinking in media consumption, promoting empathy in digital environments, as well as empowering participants to advocate for gender equality in digital media.

The training event is open to educators interested in Media and Information Literacy, students focusing on Gender Studies and/or Media Studies, researchers specializing in gender and media issues, journalists and media professionals working in news and social media, activists in the field of human rights and gender equality as well as content creators and influencers interested in gender issues and MIL.

Furthermore, it is noteworthy, that:

- Participation is free of charge.
- Pre-registration is required via an online application [form](#).
- Registration starts on **Tuesday, March 4**, and finishes on **Friday, March 14, 2025**.
- Limited seats are available and so, the evaluation criteria are based on:
  - Personal interest and prior experience in relevant fields.
  - Willingness and ability to participate in future project activities, such as the GenderED Coalition Massive Open Online Course (MOOC).
  - Potential to apply acquired skills and knowledge in professional practice.
- A certificate of participation will be awarded upon completion of the training event.

**ALL DIGITAL Weeks** 17 MARCH - 4 APRIL 2025 . In parallel, the event is linked to the [ALL DIGITAL Weeks 2025](#) campaign, which aims to the effective management of digital transformation, emphasizing that all Europeans are well equipped to participate in connected, responsible, and informed ways. Specifically, the campaign runs from 17<sup>th</sup> March to 4<sup>th</sup> April 2025, is organized by the [ALL DIGITAL network](#) (AD), a leading pan-European association based in Brussels, and the DAISSy-HOU, an active member of AD, has been selected as the [National Coordinator of the ALL DIGITAL Weeks 2025 campaign](#), supporting this initiative, encouraging the participation of other stakeholders and enhancing the promotion and dissemination of relevant good practices in Greece.

☞ The GenderED Coalition is a two-year project co-funded by the CREA Program of the European Union, implemented by a consortium of five (5) partners, namely FORMA.Azione (Italy), Savoir Devenir (France), SDA (Bulgaria), BISI (Bulgaria) and DAISSy–HOU (Greece). The project focuses on combating gendered disinformation as a foundation for fair societies.

For more information on the **GenderED Coalition** project, as well as other activities of DAISSy-HOU:

- Websites: <http://daissy.eap.gr/en>, <https://www.genderedcoalition.net/>
- Facebook: @DAISSyResearchGroup, @GenderedCoalitionProject
- LinkedIn: <https://www.linkedin.com/in/daissyresearchgroup/>  
<https://www.linkedin.com/company/gendered-project/>
- X (Twitter): @daissy\_research
- Instagram: @daissy\_researchgroup, @GenderedCoalitionInsta
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The GenderED Coalition project is co-funded by the CREA programme of the European Commission  
Agreement number 2023-MEDIALITERACY- 101136124

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